

EVERYTHING YOU NEED TO KNOW TO **SELL TORO STONE**

Toro Stone is a premium caliber manufactured stone veneer designed by masons, for masons, offering durability, realistic appearance, and moderate pricing. Toro Stone was intended as the answer to our masonry customers' wishes. It is a premium-caliber faux stone veneer available at a moderate price, with stones that are both durable and realistic-looking.

UNIQUE SELLING POINTS

DESIGNED FOR MASONS

Developed in response to contractor feedback, focusing on quality and ease of installation.

STRENGTH AND AESTHETICS

Named for its bull-like resilience and beauty, embodying strength, toughness, and pride.

COMMUNITY FOCUS

We're more than a product; we're a growing community of masons and contractors dedicated to the craft of masonry. Join us in moving forward with Toro Stone.

PRODUCT HIGHLIGHTS

SMART PACKAGING

- 10 square feet of stone for flats or 10 linear feet for corners per box.
- Vertically stacked stones in tall boxes for easier maneuverability.
- Simplified ordering with multiples of 10, making it easier to calculate, order, and install.

VARIETY AND QUALITY

- Diverse options to fit any setting, from reclaimed to modern looks.
- Weathered surfaces, chipped corners, and a range of colors to match any environment.
- Superior and consistent product created using lightweight concrete and iron oxide pigments.

FAQS TO ASSIST YOUR SALES EFFORT

WHAT IS TORO STONE?

A new, high-quality, manufactured stone veneer company created with masons' needs in mind, available nationwide. Toro Stone was created by the experts at InStone, the largest wholesale stone distributor of thin veneer masonry products in the United States.

HOW DOES TORO STONE DIFFER FROM COMPETITORS?

Our Smart Packaging is designed for easy calculation and installation for masons and contractors.

HOW CAN I ORDER TORO STONE?

Toro Stone is sold through a dealer network. Contact us at 877-500-TORO or info@torostone.com for a dealer near you.

WHAT IS THE DELIVERY TIMELINE?

Since we warehouse inventory across the nation, products can move quickly to various parts of the country. Most customers will receive their orders within a few days.

WHAT SUPPORT AND RESOURCES DOES TORO STONE OFFER?

Access to a visualizer and job calculator tools unique to Toro Stone.

HOW CAN I TALK TO SOMEONE AT TORO STONE?

For customer service or to find a dealer, call 877-500-TORO or email info@torostone.com.



torostone.com
877.500.TORO | info@torostone.com

