# THE TOP 6 PROBLEMS TORO STONE TACKLES

## PROBLEM

Complex estimation and ordering

#### SOLUTION

Toro Stone's packaging simplifies the ordering process by standardizing quantities - each box contains 10 square feet of stone for flats or 10 linear feet for corners, eliminating the confusion caused by odd quantities.

PROBLEM Difficult transportation

SOLUTION

Unlike other veneers that come in awkwardly shaped packages, Toro Stone's vertically stacked boxes make transportation and maneuvering through tight spaces easier for installers.

The innovative packaging allows for easy and

safe unloading, one box at a time, avoiding the

cumbersome process of moving and unloading

PROBLEM Inefficient unloading and installation

and maneuverability

#### PROBLEM Limited variety and quality in thin brick veneers

# SOLUTION

SOLUTION

whole crates on job sites.

Toro Stone addresses the gap in the market for high-quality, reliably stocked, and affordably priced thin brick veneer options, offering a wide range of colors and styles.

PROBLEM Lack of durability and aesthetic appeal **SOLUTION** 

Toro Stone is designed to be both durable and realistic-looking, providing a premium-quality faux stone veneer that installers can be proud to use in their projects.

### PROBLEM

Lack of easy access to instructions and information

SOLUTION

Toro Stone labels include QR codes that provide instant access to detailed instructions and website information, simplifying the process for installers to find the support and resources they need with just one scan, especially useful when immediate assistance or additional information is needed on the job site.

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